

PECORA 20

OBSERVING A CHANGING EARTH

Science for

Decisions...

MONITORING,
ASSESSMENT,
PROJECTION

SIOUX FALLS, SD
NOVEMBER 13-16, 2017



EXHIBITOR PROSPECTUS





**Observing a Changing Earth, Science for Decisions...
Monitoring, Assessment, and Projection
Sioux Falls, South Dakota, November 13-16, 2017**

W

elcome to the wonderful city of Sioux Falls, South Dakota, known as the “Heart of America.”

This fall we head back to Sioux Falls to celebrate William T. Pecora's vision with Pecora 20. With emphasis on recent significant developments in remote sensing, the theme of Pecora 20 is “Observing a Changing Earth, Science for Decisions...Monitoring, Assessment, and Projection.”

The Pecora Symposium series was established by the USGS and NASA in the 1970s as a forum to:

- 1) foster the exchange of scientific information and results derived from applications of Earth observing data to a broad range of land-based resources; and
- 2) discuss ideas, policies, and strategies concerning land remote sensing.

This conference will offer a program on applications of satellite and other Earth observations to monitor, assess, and perform projections of future land and water resources, as well as big data and other analytical technologies to improve decision making utilizing satellite data.



Why Sioux Falls, South Dakota? — The Heart of America!

You'll not only love to gather here, but you'll also enjoy sites you'll only find in Sioux Falls.

First off, you'll love the Falls! We're always asked, "If you had to choose one thing to do in Sioux Falls, what would it be?" Our answer is always to visit Falls Park. We're known for our beautiful waterfalls, unique rock formations, and rich history that centers around the river. Even in winter, before the holidays, the park is still a major attraction with its festive light displays.



The Symposium is being held at the Denny Sanford Premier Center. Hotel accommodations can be reserved at the Sheraton Hotel, 1211 West Avenue North, Sioux Falls, South Dakota.



Friendly smiles and a warm welcome await you at the Sheraton Sioux Falls & Conference Center. We are connected via enclosed walkway to the Sioux Falls Convention Center, Denny Sanford Premier Center, and Sioux Falls Arena. Our downtown location makes it easy to access the entire area plus we provide complimentary shuttle service to and from Sioux Falls Regional Airport (FSD), which is only 2 miles away.



A special Symposium rate has been established at the Sheraton Hotel. Reservations may be made through the symposium webpage.

Our Attendees are people you need to reach! You'll meet face-to-face with decision makers who have budget authority from top organizations utilizing your products and services. Land remote sensing data users, researchers, applications scientists, producers, managers and policymakers participate in this important symposium.

PECORA 20

Booth Fees

	10 x 10	Table Top
Symposium Sponsor	\$1,350	\$250
ASPRS Corporate Member	\$1,550	\$250*
University	\$1,650	\$400
Government Agency	\$1,750	\$450
Non-Member Companies	\$2,100	\$550

Rates are based on a 10' x 10' booth space or a 10' x 6' table top. Additional booths can be purchased at a 15% discount. An exhibitor who sponsors the symposium through any of the items outlined in the Sponsorship Opportunities is considered a "Symposium Sponsor" and qualifies for the sponsor discounted rates above. *Exhibitors who are not ASPRS members may wish to join the organization and take advantage of the discounted rates along with the many other member benefits. To receive the Corporate Member exhibit rate, a company must join ASPRS prior to signing an exhibit contract. All exhibitors that are Corporate Members or are a Symposium Sponsoring Company at the time an exhibit contract is signed must remain in good standing throughout the duration of the exhibit contract.

* Start-Up Alley only

*Our attendees are the
people you need to reach!*

Exhibit Hall Hours*

Monday, November 13, 2017

Installation of Exhibits 12:00 noon to 7:00 pm

Tuesday, November 14, 2017

Installation of Exhibits 7:00 am to 11:00 am

Booth Inspection 11:00 am to 12 noon

Exhibits Open 12 noon to 7:00 pm

Exhibitors' Reception 5:00 pm to 6:00 pm

Wednesday, November 15, 2017

Exhibit Hall Open 9:00 am to 7:00 pm

Landsat Legacy Unveiling Reception 5:00 pm to 7:00 pm

Thursday, November 16, 2017

Exhibit Hall Open 8:00 am to 1:00

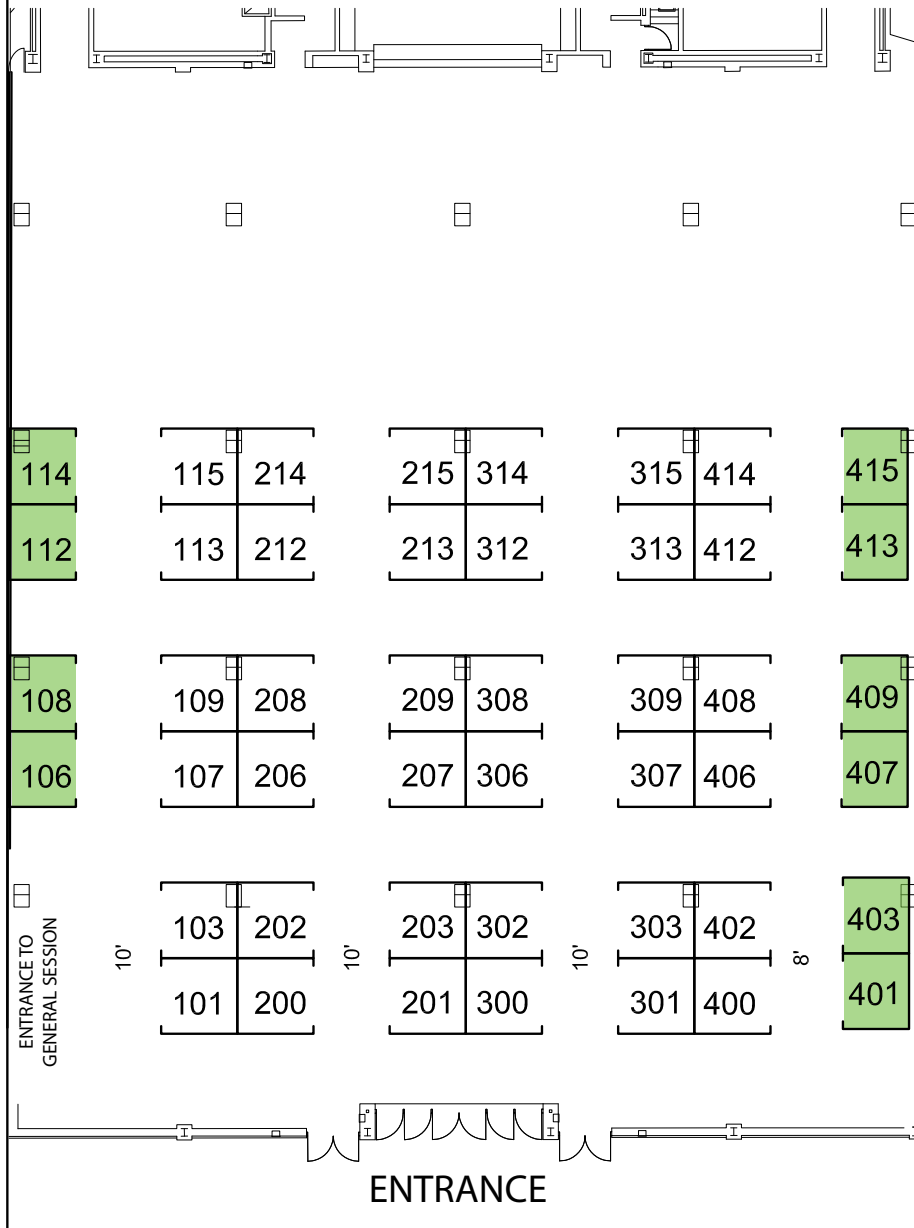
Exhibit Hall Dismantle 1:01 pm to 10:00 pm

The Exhibits will be located in the Sioux Falls Convention Center, Sioux Falls, SD, USA.

*ASPRS reserves the right to alter this schedule if necessary.

ASPRS PECORA 20
NOVEMBER 14 - 16, 2017
 DENNY SANFORD PREMIER CENTER
 EXHIBIT HALLS 1 & 2
 SIOUX FALLS, SOUTH DAKOTA

10 x 10 Booths □
 10 x 6 Booths ■



Benefits

- Two full Symposium registrations per 10' x 10', one per 10' x 6' booth
- Three exhibit booth personnel registrations per 10' x 10' booth
- Nine complimentary guest exhibit hall passes per 10' x 10' booth
- One 6' skirted table, two chairs, and a wastebasket
- Fully carpeted exhibit area
- The Denny Sanford PREMIER Center has complimentary 10GB Fiber Internet throughout the entire facility.
- Draped back wall and side rails (not applicable for island booths)
- Post-symposium attendee mailing list (Subject to international data protection laws, sent out 14 days post symposium.)
- Multiple networking & social activities held in the hall
- Exhibitors' Reception
- Beverage Breaks
- Closing Breakfast
- Company description in Symposium Final Program (sign-up & description must be received prior to publication date)
- 24-hour security service
- Special discounts on mailing list rentals
- Company name and booth number listed on Symposium Website 45 days prior to Symposium (contract must be signed)
- Exhibitor only hospitality area

PECORA 20

Sponsorships

Keynote Speaker	\$3,000
Hotel Keycards	\$3,000
Symposium Wireless Internet	\$4,000
Exhibits' Reception	\$3,000
Landsat Legacy Unveiling Reception	\$5,000
Breakfast with Exhibitors	\$1,500
Beverage Breaks with Exhibitors	\$500
Lunch with Exhibitors	\$2,500

Greet attendees one-on-one and spread the word about your company by sponsoring an event in the exhibit hall. Reception and break sponsorships are VERY customizable to your needs and desires! Your company logo will also be displayed in the Symposium Final Program next to the exhibit hall event listing.

Symposium Bags **\$2,500**

Your logo on the always popular – Symposium bag for all attendees. Each Symposium attendee will receive a symposium bag at registration with your logo on the front. It's a great way to make a good first impression. ASPRS will provide bags.

Lanyards **\$1,000**

All attendees will receive a lanyard at registration and wear it throughout the symposium. Have your company logo imprinted on the symposium lanyard for all attendees. Lanyards supplied by sponsor.

Symposium Notepads **\$1000 (exclusive), \$500 (non-exclusive)**

Attendees take plenty of notes during all the Technical Sessions. Have your company logo imprinted on the symposium notepads distributed to all delegates. It's a handy item that attendees will be sure to use during the symposium and for months afterward. Item supplied by Sponsor.

Symposium Pens **\$500**

Attendees take plenty of notes during all the Technical Sessions. Have your company logoed pens distributed to all delegates. It's a handy item that attendees will be sure to use during the symposium and for months afterward. Item supplied by Sponsor.

We want YOU to be happy with the attendee response from your exhibiting experience!

To ensure maximum exposure for your booth, we have designed the following events to be held exclusively in the Exhibit Hall.

Breakfast with Exhibitors

A great opportunity to grab the attention of the symposium attendees over coffee and breakfast pastries.

Beverage Breaks with Exhibitors

Coffee and sodas will be served throughout the exhibit hall for all attendees to enjoy. Take this time as the attendees have a break from the symposium sessions to engage new customers and showcase your products.

Lunch with Exhibitors

Another great opportunity to grab the attention of the symposium attendees while enjoying a relaxing lunch in the hall.

The Exhibitors' Reception

Always a symposium highlight, the Exhibitors' Reception is a perfect opportunity to meet with the attendees and enjoy a few hors d'oeuvres.

Landsat Legacy Unveiling Reception

Join us for the unveiling of "Landsat's Enduring Legacy—Pioneering Global Land Observations from Space." This will be a momentous occasion with books available for purchase and the Landsat Legacy Project Team available for questions and a book signing.



Advertising

Registration Packet Inserts

\$500 per 500 pieces

Ensure your visibility by inserting a flyer, brochure or other promotional item in each attendee registration packet. All inserts must be pre-approved by ASPRS and must be delivered to ASPRS Headquarters by September 26, 2017.

500 piece minimum, size not to exceed 8.5x11 inches, single sheet, and weight not to exceed 4 oz.

“Take One” Exhibit

\$385 per 500 pieces

A “Take One” Exhibit is for the distribution of brochures, magazines, and other promotional materials related to the Symposium. Items will be displayed prominently in the Exhibit Hall for attendees to help themselves.

Fee Includes:

- » Regular servicing of the materials
- » Listing as an exhibitor in the Symposium Final Program (if all requirements are met prior to publication date)
- » Prominent location of “Take One” booth in the Exhibit Hall

This fee does not include shipping and handling fees. All materials for the “Take One” Exhibit must be shipped directly to the designated symposium location and arrive by November 12, 2017. Unused materials will not be returned.

“Take One” exhibitors will not be allowed to detail, canvas, solicit or congregate in the “Take One” area. Violator exhibits will be cancelled without refund. This exhibit is for “Take One” exhibitors only. A sample of the item must be submitted to ASPRS for review. Shipping details and deadlines will be included in the Exhibitor Kit, emailed to all exhibitors 60 days prior to the symposium.

To participate in any marketing and/or advertising opportunities, please contact:

Bill Spilman
Innovative Media Solutions
320 W. Chestnut St.
P.O. Box 399, Oneida, IL 61467
(877) 878-3260 toll-free (309) 483-6467 phone
bill@innovativemediasolutions.com

Final Program Marketing Advantages

- » Each attendee receives a copy – 400+ people
- » Advertisers receive a complimentary highlight on their exhibitor listing with a reference to the page number of their ad(s)
- » Referred to throughout the symposium as the core source of information
- » Digital copy posted on symposium website – posted on website for viewing for 5+ years
- » Digital copy included in symposium smartphone app
- » The Final Program contains in-depth explanations of each session, program updates, workshop and session locations, Exhibit Hall Guide, exhibitor descriptions, a day-at-a-glance, and information relevant to the social events of the symposium. Each attendee receives a copy at registration and will refer to it throughout the symposium.

Cover 2, - \$900

Cover 3 - \$800

Cover 4 - \$1,000

Center Spread - \$800

Full Page (ROP) - \$500

Half Page (ROP) - \$300

Maximize the benefits of your participation by becoming a symposium sponsor. Your company can make its mark and gain visibility before, during and after the event. Choose from our list of Unique Sponsorships for the events or items that best showcase your company. If you are interested in a sponsorship not shown here, speak with our sales representative and he will be happy to work with your needs and desires for a mutually beneficial opportunity.

PECORA 20

Official Service Contractors

Decorator & Drayage Firm & Shipping Contractor

Levy Exposition Services, Inc. has been named the official decorating service contractor along with ICAT Expo as the official shipping contractor for Pecora 20. All questions or correspondence concerning the shipment of materials, booth decorating, furnishing, electrical or phone service, etc. should be directed to:

Adair Chase

Event Manager

Denny Sanford PREMIER Center

Sioux Falls Arena | Convention Center | Orpheum Theater

1201 N. West Avenue | Sioux Falls, SD 57104

Office: (605) 367-7288

www.dennysanfordpremiercenter.com

Matt Campbell, ICAT Expo

6805 Douglas Legum Drive

Elkridge, MD 21075

888-572-1324 w 443-459-8095 (Fax)

matt.campbell@icatexpo.com

The Exhibit Hall is carpeted. Special Booth carpet can be provided by Levy for an additional fee.

Exhibitor Service Kit

Approximately 60 days prior to the symposium, each exhibitor will receive the Exhibitor Service Kit containing:

- » Order forms for exhibit furnishings, additional carpeting, additional draping, accessories, special work (such as carpentry and painting), additional signs, electrical work, floral decorating, audiovisual equipment rental, and other services
- » Labor regulations and Exhibit Hall rules
- » Shipping and receiving of materials
- » Exhibitor registration information
- » Guest registration guidelines

The exhibitor contact on file with ASPRS will receive the Exhibitor Service Kit via email. It is the responsibility of each exhibitor to complete these forms.

Insurance

Please pay special attention to the insurance perimeters in the Exhibit Contract. ASPRS must be named in all insurance policies as an additional insurer for all ASPRS shows. Please list ASPRS as American Society for Photogrammetry and Remote Sensing, 425 Barlow Place, Suite 210, Bethesda, MD 20814, phone 301-493-0290 on all insurance certificates.

Exhibitor Registration

Exhibitor registration is available online through the symposium website or with registration forms included in the Exhibitor Service Kit and available on the symposium website under the Exhibit Hall tab..

Please Note: Exhibitors who are making presentations in the program must register by September 12, 2017. All other exhibitors must register by October 12, 2017. Any changes or additions to exhibitor registration after October 17, 2017 will incur a \$25 processing fee.

Pecora 20 Symposium Exhibit Contract

Keep a copy of this application for your records

The following rules and regulations will govern the American Society for Photogrammetry and Remote Sensing (ASPRS) Pecora 20 Symposium and Exhibition and are made a part of all contracts for space between ASPRS and the person, partnership, or corporation engaging the space.

Contract. This contract constitutes a formal agreement for the right to use the exhibit space allotted.

Location. Pecora 20 Symposium and Exhibition Hall will be located in the Sheraton Sioux Falls & Conference Center, Sioux Falls, South Dakota. ASPRS reserves the right to move the exhibition to another location if necessary.

Exhibit Content. Exhibits must be related to professional and practice development for conference attendees and/or related products and services. ASPRS reserves the right to refuse applications not meeting standards or expectations, as well as the right to curtail exhibits or parts of exhibits that do not reflect the character of the meeting. If an application for exhibit space is not approved, payment will be refunded in full. Exhibit space is not intended for airing views on either side of a controversial, social, political or professional issues. In addition, potential exhibitors are advised that contests, lotteries, raffles and games of chance may not be conducted without prior approval of ASPRS.

Booth Description. Booth dimensions indicated on the Exhibit Hall Floor Plan are believed to be accurate, but may be approximate. Booths will be standard 10'x10' units or multiples thereof, 10'x6' for table top booths. No walls, partitions, decorations or other obstructions may be erected that in any way interfere with the view of any other exhibitor. Exhibitors who wish to use any non-standard booth equipment or signs, decorations or arrangements of display material that conflict in any way with these regulations must submit to ASPRS or their agents, two copies of a detailed sketch or proposed layout (including dimensions) at least 30 days before the conference for approval by ASPRS.

Acceptance of Exhibits. Applications for exhibit space are subject to review as described under the heading "Exhibit Content." First-time exhibitors should include their web address with their exhibit application for this purpose. Unethical conduct or infraction of rules on the part of the exhibitor or the exhibitor's representative(s), or both, will subject the exhibitor and said representative(s) to dismissal from the exhibition area, in which event it is agreed that no refund shall be made by ASPRS and further that no demand for redress will be made by the exhibitor or the exhibitor's representative(s).

Booth Assignment. Assignment of space for accepted exhibits is made by ASPRS. Assignments are made according to contract date, payment received, and space preference. Preference given for booth location is at the discretion of ASPRS and is not guaranteed. ASPRS reserves the right to assign exhibit space and rearrange the floor plan to relocate booths in order to maintain the overall harmony of the exhibition.

Cancellation/Refund Policy. If this contract has not been received, properly signed and accompanied by a 50 percent deposit and a signed application for exhibit space, this contract will be declared null and void. Upon receipt of a space confirmation and invoice for the remaining balance, payment is due within 30 calendar days of the date shown on that invoice. If the exhibit space

contract is received less than 60 days prior to the exhibit hall opening, full payment is due with submission of the contract.

Any exhibitor who cancels prior to October 12, 2017 shall forfeit and pay to ASPRS, as liquidated damages, a sum of money equal to 50 percent of the full price of said exhibitor's booth space. Any exhibitor who cancels after October 12, 2017 shall forfeit and pay to ASPRS, as liquidated damages, a sum of money equal to 100 percent of the full price of said exhibitor's booth space. All cancellations must be submitted in writing.

If the Pecora 20 Symposium and Exhibition is canceled due to circumstances beyond the control of ASPRS or the Sheraton Sioux Falls & Conference Center, Sioux Falls, South Dakota, all payments connected with the booth rental will be refunded.

Installation & Dismantling of Exhibits. The Exhibit Hall will be available for installation on Monday, November 13th from 12:00 noon to 7:00 pm and Tuesday, November 16th from 7:00 am to 11:00 am. Booth inspection is from 11:00 am to 12 noon on Tuesday, November 16th.

Official Exhibit Hours: (ASPRS reserves the right to alter the Exhibit Hours if necessary.)

Tuesday, November 14th, 12 noon to 6:00 pm

Wednesday, November 15th, 9:00 am to 7:00 pm

Thursday, November 16th 8:00 am to 1:00 pm

Dismantling of exhibits may not begin before 1:01 pm on Thursday, March 16th and must be completed by 10:00 pm. Failure to remove on the date specified will constitute authority of lessor to so remove the exhibit at the expense of the exhibitor.

Insurance. Exhibitors must insure their exhibits against damages that may be caused by accidents at the time of delivery, during the exhibition, and removal as well as any injury caused to any member of the public that may be harmed by the exhibits in the amount of \$1 million dollars. PLEASE NOTE: ASPRS must be named in all insurance policies as additional insured for all ASPRS shows and a Certificate of Insurance must be provided to ASPRS prior to installation of any exhibit. Certificates should be sent by November 3, 2017 to Rae Kelley, rkelley@asprs.org, ASPRS, 425 Barlow Place, Suite 210, Bethesda, MD 20814. Exhibits cannot be installed until such certificate has been provided.

Exhibitor's Admittance During Non-Show Hours. Representatives of exhibiting companies will be permitted to enter the exhibit area one hour before the scheduled opening time each day and remain one half hour after closing time each day. Specific hours have been set for move-in and move-out. Special arrangements must be made through the ASPRS Exhibits Manager should exhibitors require additional time in their booth before or after scheduled hall hours. Children under the age of 13 are NOT permitted in the Exhibit Hall at any time without an adult.

Limitation of Liability. Neither ASPRS, the Sheraton Sioux Falls & Conference Center nor officers or representatives of the conference, will be responsible for any injury, loss, or damage that may

occur to the exhibitor or the exhibitor's employees or property from any cause whatsoever. The sponsoring organizations provide general hall security on a 24-hour basis; however, it makes no warranty, expressed or implied, that the services it furnishes will avert or prevent occurrences which may result in loss or damage. All insurance is the exhibitor's sole responsibility.

In addition, the exhibitor assumes all liability for any damage to the facility's walls, lighting fixtures, etc. as a result of exhibitor negligence. The exhibitor will abide by and observe all laws, rules, regulations and ordinances of any governmental authority and of the contracted facility.

Booth Design. Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space, or for any reason becomes objectionable, must be modified immediately or removed by the exhibitor. ASPRS reserves the right to inspect the quality of the appearance of each booth prior to show opening. Where necessary, masking will be placed to cover unsightly wires, unfinished back-walls, etc. at the exhibitor's expense.

Exhibitor Activities. All interviews, canvassing, or other sales activities shall be confined to the limits of the exhibitor's booth, lounges and/or restaurant seating area. Equipment displays shall be confined to the limits of the exhibitor's booth.

Subleasing & Sharing of Space. Exhibitors may not sublet their space, nor any part thereof, or make any arrangements for display by a nonexhibiting company, without the written consent of ASPRS. All requests must be submitted in writing prior to the contract signing. Both parties must sign and agree to the terms outlined herein. Each ten foot by ten foot, ten foot by six foot for table tops, booth space may only be occupied by one exhibiting company.

Identification. All visitors to the Exhibit Hall will be required to register before entering. Exhibitors must display, at all times, an official badge supplied by ASPRS for the Pecora 20 Symposium and Exhibition.

Fire Regulation. Draperies and decorating materials used by the exhibitor shall be of flame-retardant nature and all activities with regard to exhibiting shall be in compliance with Sioux Falls, South Dakota Fire Department regulations.

Labor. Rules and regulations for union labor are made by the local unions and may change at any time. Where union labor is required because of building or contractor requirements, it will be necessary for the exhibitor to comply with these regulations. Exhibitors are required to observe all union labor contracts enforced within the Sheraton Sioux Falls & Conference Center. Information

will be included in the Exhibitor's Service Kit, outlining the jurisdictions of local union labor.

Sound Devices & Lighting. Public address, sound-producing or amplification devices which project sound must be kept at a conversational level and must not interfere with other exhibitors. Any form of attention-getting devices or presentations must be terminated when crowds obstruct aisles or infringe upon another exhibitor's display. ASPRS reserves the right to restrict the use of sound, glaring lights or objectionable lighting effects.

Adequate illumination of the exhibit area is provided. Music, whether vocal or instrumental, is prohibited.

Electrical Work. Individual electrical outlets may be obtained at an additional cost. All electrical work must be installed to meet safety requirements. Electric utility services will be outlined in the Exhibitor's Service Kit.

Food & Beverage. All catering and concession needs for the show are provided exclusively by the Sheraton Sioux Falls & Conference Center, Sioux Falls, South Dakota. All food and beverages must be purchased from the Sheraton Sioux Falls & Conference Center and none may be brought onto the premises by the Exhibitors or conference attendees. Exhibitor distribution of food and beverages for consumption in the building shall be at the exhibitor's risk and expense, and shall comply with all applicable federal, state and local health and safety laws and regulations.

Exhibitor Service Kit. An official show service kit will be sent electronically to the person designated to be in charge of the exhibitor's booth approximately 60 days prior to the conference. The standards and policies set forth in the Exhibitor's Service Kit will be binding on all exhibitors. Under no circumstances will ASPRS or Sheraton Sioux Falls & Conference Center assume any responsibilities for loss or damage to goods consigned to the Official Conference Decorator.

General. ASPRS reserves the right to restrict exhibits which, because of noise, method of operation, or for any other reason become objectionable, and also to prohibit or evict an exhibit which, in the opinion of ASPRS, may detract from the general character of the exhibits. This reservation includes persons, things, conduct, printed matter, or anything of an objectionable nature.

Table Tops. All applicable rules and regulations contained within apply to all table top participants.

Exhibit Hall Contract Rules Accepted and Agreed

I have read and agree to the terms of the Exhibit Contract.

Please print first and last name

Signature

Title

Date

Pecora 20 Symposium Exhibit Space Application/Agreement Form

Keep a copy of this application for your records

Please indicate a minimum of four scattered selections of booths in the Exhibit Hall. Refer to the booth floor plan and record your choices below. Any preference or conditions with regard to your location or concerning the occupants of the adjoining booths should be noted. These will be considered, as much as possible, during the assignment of space.

Request for booth space will not be considered unless submitted by applicant on the official Exhibit Space Application/Agreement form. Exhibit booths will not be assigned until 50 percent deposit is received.

Booth assignment will be made based on the amount of booth space selected and on a first come basis according to the postmark date. In the event of duplicated request areas, ASPRS Corporate Members and Symposium Sponsoring Companies will be given priority in determining booth assignments. The right to modify the booth assignment(s) is reserved by ASPRS in order to maintain the overall harmony of the exhibition.

Upon receipt of a space confirmation and invoice for the remaining balance, payment is due within 30 calendar days from the date shown on the invoice. If the payment is not returned within 30 days, the booth space will not be held and the deposit will not be refunded. Booth rental prices are listed on the booth fees and amenities page. Please indicate ASPRS Corporate Membership/Conference Sponsoring Company/ Government Agency in order to receive the reduced booth rate. All ASPRS Corporate Members and Conference Sponsoring Companies will be verified.

No contract is considered valid without full payment; therefore, full payment is required with this application (purchase orders are accepted from government agencies and universities only). All payments must be made in U.S. funds. Payment can be made with Visa, MasterCard, American Express, and Discover, Checks must be drawn on a U.S. Bank, and made payable to ASPRS FALL CONFERENCE. Checks not drawn on U.S. Banks will be returned to sender.

Exhibitor Directory/Company Description. Each exhibiting company will be listed in the Exhibit Directory of the Conference Final Program. Company descriptions must be submitted online at the Conference website under the Exhibitors & Sponsors tab. Email reminders will also be sent to the official contact for each booth space. Please remit a valid email address when submitting your contract. Descriptions received after October 1, 2017 will not be included in the Final Program. If a description is not submitted, only company name and booth number will be listed.

Agreement to Contract Rules. These regulations are a part of the contract between the exhibitor and the ASPRS Conference and Exhibition. They have been formulated in the best interest of all participants. ASPRS respectfully requests the full cooperation of the exhibitors in their observance of the rules. Any or all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of ASPRS. The exhibitor agrees that it and its employees will abide by the foregoing rules and by any amendments that may be put into effect by ASPRS. See next page for contract rules.

NOTE: The Exhibit Hall IS Carpeted. Each booth is a standard size of 10 feet by 10 feet. Each table top is 10 feet by 6 feet.

Contract Rules Accepted and Agreed

I have read and agree to the terms of the Exhibit Contract.

Please print first and last name

Signature

Title

Date

Pecora 20 Symposium

Exhibit Hall Contract Rules Accepted and Agreed

Please print first and last name _____

Signature _____ Title _____ Date _____

Application Information

(please print)

ASPRS Corporate Member Number _____

Company Name _____

Contact Name _____ Title _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Phone _____ Fax _____

E-mail _____

Exhibit Fees

	10' x 10' Booth	Table Top Booth	
<input type="checkbox"/> Symposium Sponsor*	\$1,350	\$250	
<input type="checkbox"/> ASPRS Corporate Members	\$1,550	\$250 (Start-Up Alley Only)	
<input type="checkbox"/> Universities	\$1,650	\$400	Preferred booth selections: 1 st _____ 2 nd _____ 3 rd _____ 4 th _____
<input type="checkbox"/> Government Agencies	\$1,750	\$450	
<input type="checkbox"/> Non-Member Companies	\$2,100	\$550	
# of 10'x 10' Booths Required _____ x Price from Above _____ = Total Amount Due: \$ _____			
# of Table Top Booths Required _____ x Price from Above _____ = Total Amount Due: \$ _____			

Sponsorship Opportunities*

<input type="checkbox"/> Keynote Speaker	\$3,000	<input type="checkbox"/> Beverage Break	\$500	<input type="checkbox"/> "Take One" Exhibit	\$385
<input type="checkbox"/> Hotel Keycards	\$3,000	<input type="checkbox"/> Symposium Bags	\$2,500	<input type="checkbox"/> Final Program Advertising	
<input type="checkbox"/> Symposium Wireless Internet	\$4,000	<input type="checkbox"/> Lanyards	\$1,000	<input type="checkbox"/> Cover 2	\$900
<input type="checkbox"/> Exhibits' Reception	\$3,000	<input type="checkbox"/> Symposium Notepads with your logo		<input type="checkbox"/> Cover 3	\$800
<input type="checkbox"/> Landsat Legacy Unveiling Reception	\$5,000	<input type="checkbox"/> Exclusive	\$1,000	<input type="checkbox"/> Cover 4	\$1,000
<input type="checkbox"/> Breakfast with Exhibitors	\$1,500	<input type="checkbox"/> Non-exclusive	\$500	<input type="checkbox"/> Center Spread	\$800
<input type="checkbox"/> Lunch with Exhibitors	\$2,500	<input type="checkbox"/> Symposium Pens with your logo	\$500	<input type="checkbox"/> Full Page	\$500
		<input type="checkbox"/> Registration Packet Insert	\$500	<input type="checkbox"/> Half Page	\$300
				Sponsorship Total:	\$ _____

Booth Total: \$ _____

Sponsorship Total: \$ _____

TOTAL ENCLOSED: \$ _____

PLEASE RETURN TO:

Bill Spilman
 Innovative Media Solutions
 320 W. Chestnut St. P.O. Box 399, Oneida, IL 61467
 (877) 878-3260 toll-free (309) 483-6467 phone
 (309) 483-2371 fax
 bill@innovativemediasolutions.com

Method of Payment

- Check (Make checks payable to: ASPRS Fall Conference)**
- Visa Mastercard American Express Discover

Total \$ _____

 Name on Credit Card

 Credit Card Account Number CSC Expires (MO/YR)

 Signature Date