

PECORA 21 • ISRSE 38

*Continuous Monitoring of Our
Changing Planet:
From Sensors to Decisions*



Exhibitor Prospectus

October 6-11, 2019

Baltimore, MD • Marriott Waterfront

<https://www.asprs.org/event/pecora21-isrse38>



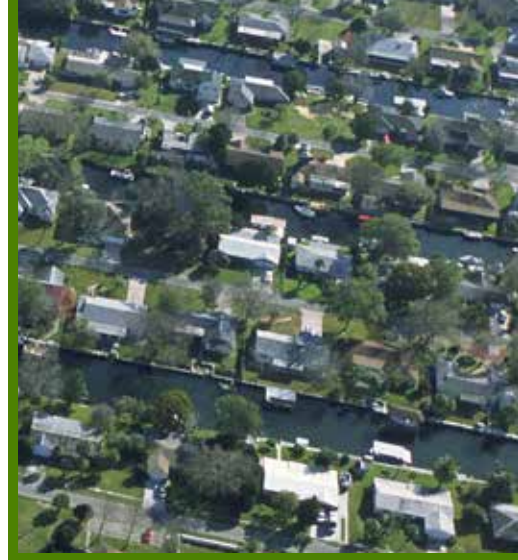


joint meeting of the 21st William T. Pecora Memorial Remote Sensing Symposium (Pecora 21) and the 38th International Symposium on Remote Sensing of Environment (ISRSE-38) will convene in Baltimore, Maryland, USA from October 6 - 11, 2019. The combined conference will be hosted by NASA, NOAA and the USGS, with an overarching theme of “*Continuous Monitoring of Our Changing Planet from Sensors to Decisions.*”

Pecora 21 will play host to a range of remote sensing experts and scientists from federal agencies, non-governmental organizations, universities, and industry. The technical program will focus on both science and operational applications, emerging challenges and opportunities in working with Earth observations, and the role of partnerships in addressing scientific research, technical advancements and societal solutions.

ISRSE is widely acknowledged to be one of the most significant gatherings of the international remote sensing community. The Symposium attracts senior staff of space agencies and international Earth observation programs and is renowned for its application focus in developed and developing countries thereby providing a global overview of advances in Earth observation and the consequential societal benefits.

The joint hosting of these two prestigious remote sensing meetings will afford many unique opportunities for interaction and collaboration among a diverse and international community of remote sensing experts and scientists.



Welcome to Baltimore!



Baltimore, a bustling city built on tradition and civic pride, is an American success story.

Baltimore - the colorful, diverse city that is Maryland's largest city and economic hub, is known for its beautiful harbor; quirky, distinct neighborhoods; unique museums and the world-renowned Johns Hopkins Hospital to the east and the University of Maryland Medical Center to the west. With the rich history the city boasts however, it's amazing that Baltimore hasn't been deemed one of America's greatest historical destinations.

Historically a working-class port town, focused on steel processing, shipping, auto manufacturing and transportation, Baltimore now has a modern service economy, led by high-tech, biotech, medicine and tourism. Distinctive restaurants, bars, businesses and shops can be found throughout. The new "Inner Harbor"—so important in the city's first days—has become the model for cities around the world. Several Fortune 1,000 companies like Constellation Energy, Legg Mason, T. Rowe Price, and Black and Decker call Baltimore home.

With hundreds of identified districts, Baltimore has sometimes been dubbed "a city of neighborhoods," but is more commonly known as "Charm City." The talents of writers Edgar Allan Poe and H.L. Mencken, musician James Hubert "Eubie" Blake, and singer Billie Holiday influenced it; each called Baltimore "home." Baltimoreans take pride in their city, boasting one of the most remarkable transformations in history. Yet, they continue to welcome and amaze visitors with "down to earth, small town" spirit and hospitality.

Exhibiting

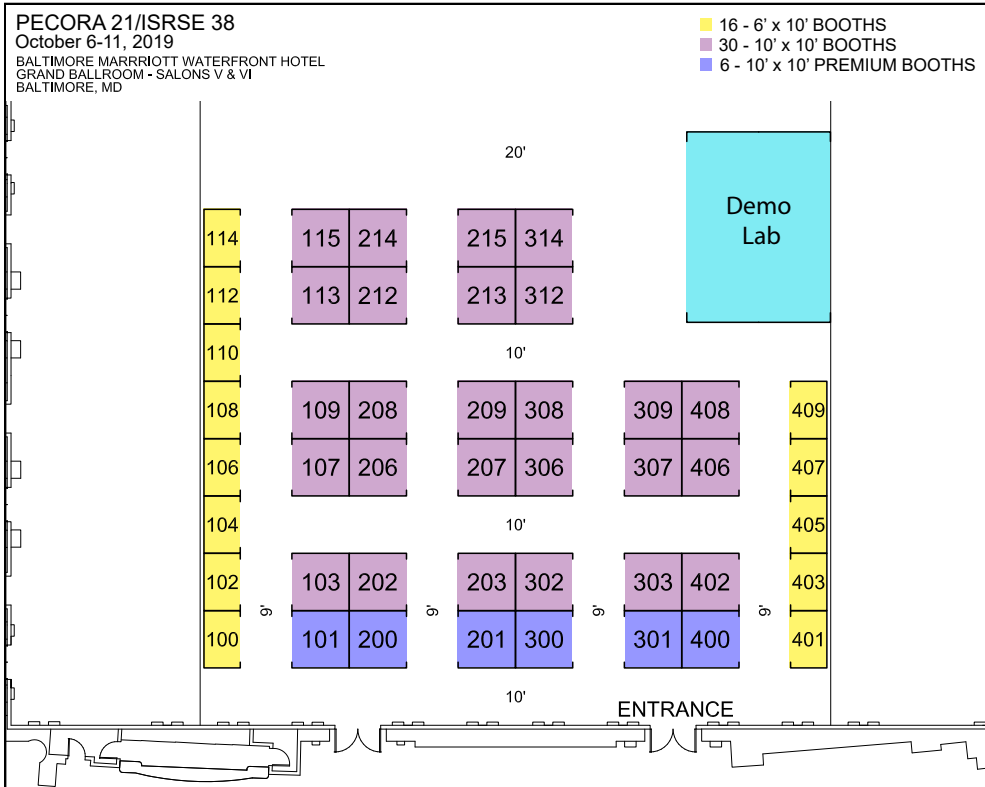


Exhibit Hall Hours¹

Monday, October 7, 2019

Installation of Exhibits
12:00 NOON to 7:00 PM

Tuesday, October 8, 2019

Installation of Exhibits
7:00 AM to 9:30 AM

Booth Inspection
9:30 AM to 10:00 AM

Exhibits Open
10:00 AM to 7:00 PM

Exhibitors' Reception
5:30 PM to 7:00 PM

Wednesday, October 9, 2019

Exhibit Hall Open
10:00 AM to 5:00 PM

Thursday, October 10, 2019

Exhibit Hall Open
10:00 AM to 4:00 PM

Exhibit Hall Dismantle
4:00 PM to 10:00 PM

¹ ASPRS reserves the right to alter this schedule if necessary.

Booth Fees

	Premium 10 x 10	10 x 10	Table Top
Symposium Sponsor	\$1,550	\$1,350	\$500
ASPRS Sustaining Member	\$1,750	\$1,550	\$500
University	\$1,850	\$1,650	\$500
Government Agency	\$1,950	\$1,750	\$500
Non-Member Companies	\$2,300	\$2,100	\$500

Rates are based on a 10' x 10' booth space or a 10' x 6' table top. Additional booths can be purchased at a 15% discount. An exhibitor who sponsors the symposium through any of the items outlined in the Sponsorship Opportunities is considered a "Symposium Sponsor" and qualifies for the sponsor discounted rates above. *Exhibitors who are not ASPRS members may wish to join the organization and take advantage of the discounted rates along with the many other member benefits. To receive the ASPRS Sustaining Member exhibit rate, a company must join ASPRS prior to signing an exhibit contract. All exhibitors that are Sustaining Members or are a Symposium Sponsoring Company at the time an exhibit contract is signed must remain in good standing throughout the duration of the exhibit contract.

Benefits

- Two full Symposium registrations per 10' x 10', one per 10' x 6' booth
- Three exhibit booth personnel registrations per 10' x 10' booth
- Nine complimentary guest exhibit hall passes per 10' x 10' booth
- One 6' skirted table, two chairs, and a wastebasket
- Fully carpeted exhibit area
- Draped back wall and side rails (not applicable for island booths)
- Post-symposium attendee mailing list²
- Multiple networking & social activities held in the hall
- Exhibitors' Reception
- Beverage Breaks
- Company description in Symposium Final Program (sign-up & description must be received prior to publication date)
- 24-hour security service
- Exclusive discounts on mailing list rentals²
- Company name and booth number listed on Symposium Website 45 days prior to Symposium (contract must be signed)
- Exhibitor only hospitality area

² Subject to international data protection laws, sent out 14 days post symposium.

Other Opportunities

Demo Lab

Exhibitor Demonstrations **\$500**
Reserve one of the limited 50-minute lectures which will take place on the show floor during the afternoon break.

Sponsorships

Keynote Speaker **\$3,000**

Hotel Keycards **\$3,000**

Symposium Wireless Internet **\$4,000**

Exhibitors' Reception—Tuesday, October 8th **\$3,000**
Always a symposium highlight, the Exhibitors' Reception is a perfect opportunity to meet with the attendees and enjoy a few hors d'oeuvres.

Beverage Breaks with Exhibitors—Daily **\$750**
Coffee, sodas, and a light snack will be served throughout the exhibit hall for all attendees to enjoy. Take this time as the attendees have a break from the symposium sessions to engage new customers and showcase your products.

Lunch with Exhibitors—Daily **\$2,500**
Draw attendees into the exhibit hall and to your booth during their lunch break and provide boxed lunches for all! Boxed lunches will be distributed near your booth for maximum exposure. Your company can distribute printed materials within boxes for each attendee. A VERY customizable sponsorship!

Symposium Bags **\$2,500**
Your logo on the always popular Symposium bag. Each Symposium attendee will receive a symposium bag at registration with your logo on the front. It's a great way to make a good first impression. ASPRS will provide bags.

Lanyards **\$1,000**
All attendees will receive a lanyard at registration and wear it throughout the symposium. Have your company logo imprinted on the symposium lanyard for all attendees. Lanyards supplied by sponsor.

Symposium Notepads **\$1000 (exclusive), \$500 (non-exclusive)**
Attendees take plenty of notes during all the Technical Sessions. Have your company logo imprinted on the symposium notepads distributed to all delegates. It's a handy item that attendees will be sure to use during the symposium and for months afterward. Item supplied by Sponsor.

Symposium Pens **\$500**
Attendees take plenty of notes during all the Technical Sessions. Have your company logoed pens distributed to all delegates. It's a handy item that attendees will be sure to use during the symposium and for months afterward. Item supplied by Sponsor.

Advertising

Registration Packet Inserts **\$500 per 500 pieces**
Ensure your visibility by inserting a flyer, brochure or other promotional item in each attendee registration packet. All inserts must be pre-approved by ASPRS and must be delivered to ASPRS Headquarters by August 26, 2019.

500 piece minimum, size not to exceed 8.5x11 inches, single sheet, and weight not to exceed 4 oz.

"Take One" Exhibit **\$385 per 500 pieces**
A "Take One" Exhibit is for the distribution of brochures, magazines, and other promotional materials related to the Symposium. Items will be displayed prominently in the Exhibit Hall for attendees to help themselves.

Fee Includes:

- Regular servicing of the materials
- Listing as an exhibitor in the Symposium Final Program (if all requirements are met prior to publication date)
- Prominent location of "Take One" booth in the Exhibit Hall

This fee does not include shipping and handling fees. All materials for the "Take One" Exhibit must be shipped directly to the designated symposium location and arrive by October 3, 2019. Unused materials will not be returned.

"Take One" exhibitors will not be allowed to detail, canvas, solicit or congregate in the "Take One" area. Violator exhibits will be cancelled without refund. This exhibit is for "Take One" exhibitors only. A sample of the item must be submitted to ASPRS for review. Shipping details and deadlines will be included in the Exhibitor Kit, emailed to all exhibitors 60 days prior to the symposium.

Final Program Marketing Advantages

- Each attendee receives a copy - 400+ people
- Advertisers receive a complimentary highlight on their exhibitor listing with a reference to the page number of their ad(s)
- Referred to throughout the symposium as the core source of information
- Digital copy posted on symposium website - posted on website for viewing for 5+ years
- Digital copy included in symposium smartphone app
- The Final Program contains in-depth explanations of each session, program updates, workshop and session locations, Exhibit Hall Guide, exhibitor descriptions, a day-at-a-glance, and information relevant to the social events of the symposium. Each attendee receives a copy at registration and will refer to it throughout the symposium.

Cover 2¹ - \$900 | Cover 3¹ - \$800 | Cover 4¹ - \$1,000
Center Spread (ROP)² - \$800
Full Page (ROP)³ - \$500 | Half Page (ROP)⁴ - \$300

¹ Ad size is 8.75 x 11.25 in color.

² Ad size is 17.25 x 11.25

³ Ad size is 8.75 x 11.25

⁴ Ad size is 7.5 x 4.75 or 3.625 x 10

Service Contractors

Decorator & Drayage Firm & Shipping Contractor

Levy Exposition Services, Inc. has been named the official decorating service contractor along with ICAT Expo as the official shipping contractor for Pecora 21. All questions or correspondence concerning the shipment of materials, booth decorating, furnishing, electrical or phone service, etc. should be directed to:

Levy Exposition Services, Inc.
14900 Interurban Ave. South, Suite 271
Seattle, Washington 98168
Ph: 253 437-0031
Fax: 253 437-0032
Chuck Premone, President
Cpremone@levyexpo.com

Matt Campbell, ICAT Expo
6805 Douglas Legum Drive
Elkridge, MD 21075
888-572-1324 w 443-459-8095 (Fax)
matt.campbell@icatexpo.com

The Exhibit Hall is carpeted. Special Booth carpet can be provided by Levy for an additional fee.

Exhibitor Service Kit

Approximately 60 days prior to the symposium, each exhibitor will receive the Exhibitor Service Kit containing:

- Order forms for exhibit furnishings, additional carpeting, additional draping, accessories, special work (such as carpentry and painting), additional signs, electrical work, floral decorating, audiovisual equipment rental, and other services
- Labor regulations and Exhibit Hall rules
- Shipping and receiving of materials
- Exhibitor registration information
- Guest registration guidelines

The exhibitor contact on file with ASPRS will receive the Exhibitor Service Kit via email. It is the responsibility of each exhibitor to complete these forms.

Insurance

Please pay special attention to the insurance parameters in the Exhibit Contract. ASPRS must be named in all insurance policies as an additional insured for all ASPRS shows. Please list ASPRS as American Society for Photogrammetry and Remote Sensing, 425 Barlow Place, Suite 210, Bethesda, MD 20814, phone 301-493-0290 on all insurance certificates.

Exhibitor Registration

Exhibitor registration is available online through the symposium website or with registration forms included in the Exhibitor Service Kit and available on the symposium website under the Exhibit Hall tab.

Please Note: Exhibitors who are making presentations in the program must register by August 6, 2019. All other exhibitors must register by September 6, 2019. Any changes or additions to exhibitor registration after September 6, 2019 will incur a \$25 processing fee.

To participate in exhibitor, sponsorship and/or advertising opportunities, please contact:

Bill Spilman
Innovative Media Solutions
320 W. Chestnut St.
P.O. Box 399, Oneida, IL 61467
(877) 878-3260 toll-free
(309) 483-6467 phone
bill@innovativemediasolutions.com

Maximize the benefits of your participation by becoming a symposium sponsor. Your company can make its mark and gain visibility before, during and after the event. Choose from our list of Unique Sponsorships for the events or items that best showcase your company. If you are interested in a sponsorship not shown here, speak with our sales representative, Bill Spilman, and he will be happy to work with your needs and desires for a mutually beneficial opportunity.

Bill Spilman, Innovative Media Solutions
(877) 878-3260 toll-free
(309) 483-6467 phone
bill@innovativemediasolutions.com

Pecora 21/ISRSE 38 Symposium Exhibit Contract

Keep a copy of this application for your records

The following rules and regulations will govern the American Society for Photogrammetry and Remote Sensing (ASPRS) Pecora 21/ISRSE 38 Symposium and Exhibition and are made a part of all contracts for space between ASPRS and the person, partnership, or corporation engaging the space.

Contract. This contract constitutes a formal agreement for the right to use the exhibit space allotted.

Location. Pecora 21/ISRSE 38 Symposium and Exhibition Hall will be in the Baltimore Marriott Waterfront Hotel, Baltimore, Maryland. ASPRS reserves the right to move the exhibition to another location if necessary.

Exhibit Content. Exhibits must be related to professional and practice development for conference attendees and/or related products and services. ASPRS reserves the right to refuse applications not meeting standards or expectations, as well as the right to curtail exhibits or parts of exhibits that do not reflect the character of the meeting. If an application for exhibit space is not approved, payment will be refunded in full. Exhibit space is not intended for airing views on either side of a controversial, social, political, or professional issue. In addition, potential exhibitors are advised that contests, lotteries, raffles and games of chance may not be conducted without prior approval of ASPRS.

Booth Description. Booth dimensions indicated on the Exhibit Hall Floor Plan are believed to be accurate but may be approximate. Booths will be standard 10'x10' units or multiples thereof, 10'x6' for table top booths. No walls, partitions, decorations or other obstructions may be erected that in any way interfere with the view of any other exhibitor. Exhibitors who wish to use any non-standard booth equipment or signs, decorations or arrangements of display material that conflict in any way with these regulations must submit to ASPRS or their agents, two copies of a detailed sketch or proposed layout (including dimensions) at least 30 days before the conference for approval by ASPRS.

Acceptance of Exhibits. Applications for exhibit space are subject to review as described under the heading "Exhibit Content." First-time exhibitors should include their web address with their exhibit application for this purpose. Unethical conduct or infraction of rules on the part of the exhibitor or the exhibitor's representative(s), or both, will subject the exhibitor and said representative(s) to dismissal from the exhibition area, in which event it is agreed that no refund shall be made by ASPRS and further that no demand for redress will be made by the exhibitor or the exhibitor's representative(s).

Booth Assignment. Assignment of space for accepted exhibits is made by ASPRS. Assignments are made according to contract date, payment received, and space preference. Preference given for booth location is at the discretion of ASPRS and is not guaranteed. To maintain the overall harmony of the exhibition, ASPRS reserves the right to assign exhibit space and rearrange the floor plan to relocate booths.

Cancellation/Refund Policy. If this contract has not been received, properly signed and accompanied by a 50 percent deposit and a signed application for exhibit space, this contract will be declared null and void. Upon receipt of a space confirmation and invoice for the remaining balance, payment is due within 30 calendar days of the date shown on that invoice. If the exhibit space contract is received less than 60 days prior to the exhibit hall opening, full payment is due with submission of the contract.

Any exhibitor who cancels prior to September 6, 2019 shall forfeit and pay to ASPRS, as liquidated damages, a sum of money equal to 50 percent of the full price of said exhibitor's booth space. Any exhibitor who cancels after September 6, 2019 shall forfeit and pay to ASPRS, as liquidated damages, a sum of money equal to 100 percent of the full price of said exhibitor's booth space. All cancellations must be submitted in writing.

If the Pecora 21/ISRSE 38 Symposium and Exhibition is canceled due to circumstances beyond the control of ASPRS or the Baltimore Marriott Waterfront Hotel, Baltimore, Maryland, all payments connected with the booth rental will be refunded.

Installation & Dismantling of Exhibits. The Exhibit Hall will be available for installation on Monday, October 7th from 12:00 noon to 7:00 pm and Tuesday, October 8th from 7:00 am to 11:30 am. Booth inspection is from 11:30 am to 12 noon on Tuesday, October 8th.

Official Exhibit Hours: (ASPRS reserves the right to alter the Exhibit Hours if necessary.)

Tuesday, October 8th, 10:00 am to 7:00 pm

Wednesday, October 9th, 10:00 am to 5:00 pm

Thursday, October 10th 10:00 am to 4:00 pm

Dismantling of exhibits may not begin before 4:00 pm on Thursday, October 10th and must be completed by 10:00 pm. Failure to remove on the date specified will constitute authority of lessor to so remove the exhibit at the expense of the exhibitor.

Insurance. Exhibitors must insure their exhibits against damages that may be caused by accidents at the time of delivery, during the exhibition, and removal as well as any injury caused to any member of the public that may be harmed by the exhibits in the amount of \$1 million dollars. PLEASE NOTE: ASPRS must be named in all insurance policies as additional insured for all ASPRS shows and a Certificate of Insurance must be provided to ASPRS prior to installation of any exhibit. Certificates should be sent by September 26, 2019 to Rae Kelley, rkelley@asprs.org, ASPRS, 425 Barlow Place, Suite 210, Bethesda, MD 20814. Exhibits cannot be installed until such certificate has been provided.

Exhibitor's Admittance During Non-Show Hours. Representatives of exhibiting companies will be permitted to enter the exhibit area one hour before the scheduled opening time each day and remain one half hour after closing time each day. Specific hours have been set for move-in and move-out. Special arrangements must be made through the ASPRS Exhibits Manager should exhibitors require additional time in their booth before or after scheduled hall hours. Children under the age of 13 are NOT permitted in the Exhibit Hall at any time without an adult.

Limitation of Liability. Neither ASPRS, the Baltimore Marriott Waterfront Hotel nor officers or representatives of the conference, will be responsible for any injury, loss, or damage that may occur to the exhibitor or the exhibitor's employees or property from any cause whatsoever. The sponsoring organizations provide general hall security on a 24-hour basis; however, it makes no warranty, expressed or implied, that the services it furnishes will avert or prevent occurrences which may result in loss or damage. All insurance is the exhibitor's sole responsibility.

In addition, the exhibitor assumes all liability for any damage to the facility's walls, lighting fixtures, etc. as a result of exhibitor negligence. The exhibitor will abide by and observe all laws, rules, regulations and ordinances of any governmental authority and of the contracted facility.

Booth Design. Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space, or for any reason becomes objectionable, must be modified immediately or removed by the exhibitor. ASPRS reserves the right to inspect the quality of the appearance of each booth prior to show opening. Where necessary, masking will be placed to cover unsightly wires, unfinished back-walls, etc. at the exhibitor's expense.

Exhibitor Activities. All interviews, canvassing, or other sales activities shall be confined to the limits of the exhibitor's booth, lounges and/or restaurant seating area. Equipment displays shall be confined to the limits of the exhibitor's booth.

Subleasing & Sharing of Space. Exhibitors may not sublet their space, nor any part thereof, or make any arrangements for display by a nonexhibiting company, without the written consent of ASPRS. All requests must be submitted in writing prior to the contract signing. Both parties must sign and agree to the terms outlined herein. Each ten foot by ten foot, ten foot by six foot for table tops, booth space may only be occupied by one exhibiting company.

Identification. All visitors to the Exhibit Hall will be required to register before entering. Exhibitors must display an official badge supplied by ASPRS for the Pecora 21/ISRSE 38 Symposium and Exhibition at all times.

Fire Regulation. Draperies and decorating materials used by the exhibitor shall be of flame-retardant nature and all activities with regards to exhibiting shall be in compliance with Baltimore Maryland Fire Department regulations.

Labor. Rules and regulations for union labor are made by the local unions and may change at any time. Where union labor is required because of building or contractor requirements, it will be necessary for the exhibitor to comply with these regulations. Exhibitors are required to observe all union labor contracts enforced within the Baltimore Marriott Waterfront Hotel. Information will be included in the Exhibitor's Service Kit, outlining the jurisdictions of local union labor.

Sound Devices & Lighting. Public address, sound-producing or amplification devices which project sound must be kept at a conversational level and must not interfere with other exhibitors. Any form of attention-getting devices or presentations must be terminated when crowds obstruct aisles or infringe upon another exhibitor's display. ASPRS reserves the right to restrict the use of sound, glaring lights or objectionable lighting effects.

Adequate illumination of the exhibit area is provided. Music, whether vocal or instrumental, is prohibited.

Electrical Work. Individual electrical outlets may be obtained at an additional cost. All electrical work must be installed to meet safety requirements. Electric utility services will be outlined in the Exhibitor's Service Kit.

Food & Beverage. All catering and concession needs for the show are provided exclusively by the Baltimore Marriott Waterfront Hotel, Baltimore, Maryland. All food and beverages must be purchased from the Baltimore Marriott Waterfront Hotel and none may be brought onto the premises by the Exhibitors or conference attendees. Exhibitor distribution of food and beverages for consumption in the building shall be at the exhibitor's risk and expense, and shall comply with all applicable federal, state and local health and safety laws and regulations.

Exhibitor Service Kit. Approximately 60 days prior to the conference, an official show service kit will be sent electronically to the designated booth contact. The standards and policies set forth in the Exhibitor's Service Kit will be binding on all exhibitors. Under no circumstances will ASPRS or Baltimore Marriott Waterfront Hotel assume any responsibilities for loss or damage to goods consigned to the Official Conference Decorator.

General. ASPRS reserves the right to restrict exhibits which, because of noise, method of operation, or for any other reason become objectionable, and also to prohibit or evict an exhibit which, in the opinion of ASPRS, may detract from the general character of the exhibits. This reservation includes persons, things, conduct, printed matter, or anything of an objectionable nature.

Table Tops. All applicable rules and regulations contained within apply to all table top participants.

Exhibit Hall Contract Rules Accepted and Agreed

I have read and agree to the terms of the Exhibit Contract.

Please print first and last name

Signature

Title

Date

Pecora 21/ISRSE 38 Symposium

Exhibit Space Application/Agreement Form

Keep a copy of this application for your records

Please indicate a minimum of four scattered selections of booths in the Exhibit Hall. Refer to the booth floor plan and record your choices below. Any preference or conditions regarding your location or concerning the occupants of the adjoining booths should be noted. These will be considered, as much as possible, during the assignment of space.

Request for booth space will not be considered unless submitted by applicant on the official Exhibit Space Application/Agreement form. Exhibit booths will not be assigned until 50 percent deposit is received.

Booth assignment will be made based on the amount of booth space selected and on a first come basis according to the postmark date. In the event of duplicated request areas, ASPRS Sustaining Members and Symposium Sponsoring Companies will be given priority in determining booth assignments. To maintain the overall harmony of the exhibition, the right to modify the booth assignment(s) is reserved by ASPRS.

Upon receipt of a space confirmation and invoice for the remaining balance, payment is due within 30 calendar days from the date shown on the invoice. If the payment is not returned within 30 days, the booth space will not be held and the deposit will not be refunded. Booth rental prices are listed on the booth fees and amenities page. In order to receive the reduced booth rate, please indicate ASPRS Sustaining Membership/Conference Sponsoring Company/Government Agency on booth application. All ASPRS Sustaining Members and Conference Sponsoring Companies will be verified.

No contract is considered valid without full payment; therefore, full payment is required with this application (purchase orders are accepted from government agencies and universities only). All payments must be made in U.S. funds. Payment can be made with Visa, MasterCard, American Express, and Discover. Checks must be drawn on a U.S. Bank, and made payable to ASPRS FALL CONFERENCE. Checks not drawn on U.S. Banks will be returned to sender.

Exhibitor Directory/Company Description. Each exhibiting company will be listed in the Exhibit Directory of the Conference Final Program. Company descriptions must be submitted online at the Conference website under the Exhibitors & Sponsors tab. Email reminders will also be sent to the official contact for each booth space. Please remit a valid email address when submitting your contract. Descriptions received after September 6, 2019 will not be included in the Final Program. If a description is not submitted, only company name and booth number will be listed.

Agreement to Contract Rules. These regulations are a part of the contract between the exhibitor and the ASPRS Conference and Exhibition. They have been formulated in the best interest of all participants. ASPRS respectfully requests the full cooperation of the exhibitors in their observance of the rules. Any or all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of ASPRS. The exhibitor agrees that it and its employees will abide by the foregoing rules and by any amendments that may be put into effect by ASPRS. See next page for contract rules.

NOTE: The Exhibit Hall IS Carpeted. Each booth is a standard size of 10 feet by 10 feet. Each table top is 10 feet by 6 feet.

Contract Rules Accepted and Agreed

I have read and agree to the terms of the Exhibit Contract.

Please print first and last name

Signature

Title

Date

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Pecora 21 Symposium/ISRSE 38 Symposium

Exhibit Hall Contract Rules Accepted and Agreed

Please print first and last name _____

Signature _____ Title _____ Date _____

Application Information

(please print)

ASPRS Sustaining Member Number _____

Company Name _____

Contact Name _____ Title _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Phone _____ Fax _____

E-mail _____

Exhibit Fees

	Premium 10' x 10' Booth	10' x 10' Booth	Table Top Booth	
<input type="checkbox"/> Symposium Sponsor*	\$1,550	\$1,350	\$500	
<input type="checkbox"/> ASPRS Sustaining Members	\$1,750	\$1,550	\$500	
<input type="checkbox"/> Universities	\$1,850	\$1,650	\$500	
<input type="checkbox"/> Government Agencies	\$1,950	\$1,750	\$500	
<input type="checkbox"/> Non-Member Companies	\$2,300	\$2,100	\$500	
				Preferred booth selections:
				1 st _____
				2 nd _____
				3 rd _____
				4 th _____
# of 10'x 10' Booths Required _____ x Price from Above _____ = Total Amount Due: \$ _____				
# of Table Top Booths Required _____ x Price from Above _____ = Total Amount Due: \$ _____				

Sponsorship Opportunities*

<input type="checkbox"/> Keynote Speaker	\$3,000	<input type="checkbox"/> Lunch with Exhibitors	\$2,500	<input type="checkbox"/> Registration Packet Insert	\$500
<input type="checkbox"/> Hotel Keycards	\$3,000	<input type="checkbox"/> 8 th <input type="checkbox"/> 9 th <input type="checkbox"/> 10 th		<input type="checkbox"/> "Take One" Exhibit	\$385
<input type="checkbox"/> Symposium Wireless Internet	\$4,000	<input type="checkbox"/> Symposium Bags	\$2,500	<input type="checkbox"/> Final Program Advertising	
<input type="checkbox"/> Exhibitors' Reception	\$3,000	<input type="checkbox"/> Lanyards	\$1,000	<input type="checkbox"/> Cover 2	\$900
<input type="checkbox"/> Beverage Break with Exhibitors	\$750	<input type="checkbox"/> Symposium Notepads with your logo		<input type="checkbox"/> Cover 3	\$800
<input type="checkbox"/> 8 th /PM <input type="checkbox"/> 9 th /AM <input type="checkbox"/> 9 th /PM		<input type="checkbox"/> Exclusive	\$1,000	<input type="checkbox"/> Cover 4	\$1,000
<input type="checkbox"/> 10 th /AM <input type="checkbox"/> 10 th /PM		<input type="checkbox"/> Non-exclusive	\$500	<input type="checkbox"/> Center Spread	\$800
		<input type="checkbox"/> Symposium Pens with your logo	\$500	<input type="checkbox"/> Full Page	\$500
				<input type="checkbox"/> Half Page	\$300
Sponsorship Total:					\$ _____

Booth Total: \$ _____

Sponsorship Total: \$ _____

TOTAL ENCLOSED: \$ _____

PLEASE RETURN TO:
 Bill Spilman, Innovative Media Solutions
 320 W. Chestnut St. P.O. Box 399, Oneida, IL 61467
 (877) 878-3260 toll-free
 (309) 483-6467 phone
 (309) 483-2371 fax
 bill@innovativemediasolutions.com

Method of Payment

- Check (Make checks payable to: ASPRS Fall Conference)
- Visa Mastercard American Express Discover

Total \$ _____

 Name on Credit Card

 Credit Card Account Number CSC Expires (MO/YR)

 Signature Date

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